

Reality Check

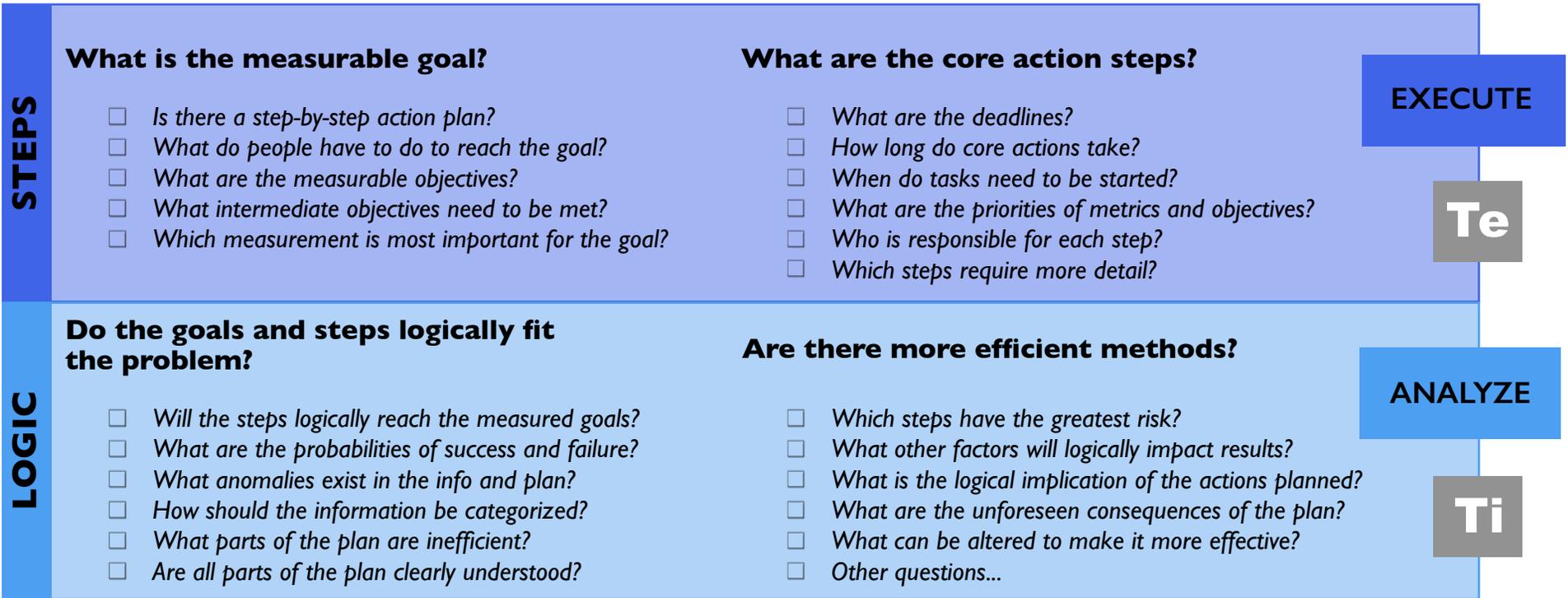
IMMEDIATE	What is the current situation? <ul style="list-style-type: none"> <input type="checkbox"/> What are the available resources? <input type="checkbox"/> What are the current constraints? <input type="checkbox"/> Who are the people? <input type="checkbox"/> What are the current deadlines? <input type="checkbox"/> What is the financial status? <input type="checkbox"/> What are the time constraints? 	The key facts as they stand right now. <ul style="list-style-type: none"> <input type="checkbox"/> Does more information need to be gathered? <input type="checkbox"/> Have the involved parties been interviewed? <input type="checkbox"/> Has someone visited the location? <input type="checkbox"/> What additional locations are available? <input type="checkbox"/> What additional resources could be acquired? <input type="checkbox"/> Other questions... 	NOW
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CONSISTENCY	What lead to the situation? <ul style="list-style-type: none"> <input type="checkbox"/> The history. <input type="checkbox"/> What has lead to the current status? <input type="checkbox"/> What has been done in the past? <input type="checkbox"/> How has this problem been solved before? <input type="checkbox"/> Why are we in this spot? <input type="checkbox"/> Why did things happen as they did to end up here? 	What has been tried before? <ul style="list-style-type: none"> <input type="checkbox"/> What is repeatable? <input type="checkbox"/> What precedents have been set? <input type="checkbox"/> What is different than before? <input type="checkbox"/> What was done well? <input type="checkbox"/> What was done poorly? <input type="checkbox"/> Other questions... 	STABILIZE
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Innovate Forward

BRAINSTORM	What outside solutions can be used? <ul style="list-style-type: none"> <input type="checkbox"/> Brainstorm. <input type="checkbox"/> What are the patterns involved? <input type="checkbox"/> Are there solutions from similar industries? <input type="checkbox"/> Are there ideas from other areas of the company? <input type="checkbox"/> Are there patterns to the situation challenges? 	What new ideas might be applied? <ul style="list-style-type: none"> <input type="checkbox"/> What commonalities exist? <input type="checkbox"/> What other areas might solutions come from? <input type="checkbox"/> What can be changed? <input type="checkbox"/> What are the business trends? <input type="checkbox"/> What are the trends of the problem? <input type="checkbox"/> What options are not being considered? 	INVENT
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VISION	Where do we want to be? <ul style="list-style-type: none"> <input type="checkbox"/> Visualize the future. <input type="checkbox"/> How do all the elements fit together? <input type="checkbox"/> What solutions address all issues? <input type="checkbox"/> Is it in line with our long term strategy? <input type="checkbox"/> What are the long term implications of the problem? <input type="checkbox"/> What new perspectives can be used? 	What fits the long-term strategy? <ul style="list-style-type: none"> <input type="checkbox"/> What does a long term solution look like? <input type="checkbox"/> What is the essence of the problem? <input type="checkbox"/> What is the core need that should be addressed? <input type="checkbox"/> What is a one year solution? <input type="checkbox"/> What is a five year solution? <input type="checkbox"/> Other questions... 	CONNECT
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Execution Process



Engaging People

